



Dear Parents:

Welcome to the start of a new school year and another year of A+ School Rewards. **If you participated last year, now's the time to re-register your card for this year. If you did not participate, please register now!** Starting October 7, 2011 through March 29, 2012, Roxbury Elementary School will have the opportunity to earn cash through Stop&Shop A+ School Rewards Program.

All you have to do is:

Log on to www.stopandshop.com/aplus to register online

OR

Dial 1-877-275-2758 to register your card over the phone

OR

Look for the ROPE representative conducting in-person sign ups at the Open School Nights on 9/14 & 9/15 (don't forget to bring your Stop&Shop card)

After you register, each shopping trip at Stop&Shop *using your Stop&Shop Card* earns CASH for our school! Each month, the amount of CASH awarded will be updated on the Stop&Shop website. You can track the amount of points you earn for our school by checking your grocery receipt or online when you create an account at stopandshop.com. Our school will receive a check at the end of the program. The money can be used for any of our school's educational needs.

Remember, even if you registered your card last year, you must re-register this year for our school to receive credit. Attending to this simple process makes a HUGE difference to our school. We need your support.

Please be sure to register your card to benefit Roxbury Elementary School using **ID # 06104**.

Also, don't forget to encourage your friends and relatives to do the same. It could mean the world to our children!